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Local Turkey Drive Collects Meals for Needy Families to “Gobble” *Panera Bread Supports Care and Share Food Bank with Turkey Drive*

COLORADO SPRINGS (November 5, 2012) – Panera Bread announces its annual Panera Bread Turkey Drive to benefit the Care and Share Food Bank. Panera Bread is encouraging the community to bring in frozen turkeys from November 12 through 21 to any of the five Colorado Springs area bakery-cafes. The turkeys will be given to Care and Share Food Bank to distribute to help hungry families enjoy a fulfilling Thanksgiving holiday. This drive is part of Panera Bread’s dedication to supporting local communities.

Panera Bread associates will collect the frozen turkeys from community members who want to warm the hearts of hungry Colorado families. Those interested in donating can drop off their turkeys at any of the five Colorado Springs area bakery-cafes: the Academy Shops bakery-cafe on North Academy Boulevard, the Briargate bakery-cafe in The Promenade Shops at Briargate, the bakery-cafe at Broadmoor Towne Center, located on Southgate Road, the First and Main Town Center bakery-cafe, located on New Center Point or the University Village bakery-cafe on Nevada Avenue. Many of the hungry served by the Care and Share Food Bank live below the federal poverty level and often include children and elderly adults.

“We are so grateful that Panera Bread is stepping in again to help give those in need a meal and deliver a sense of hope to hungry families” said Lynne Telford, President and CEO, Care and Share Food Bank. “The turkey drive truly transforms so many holiday dinners throughout the Colorado Springs community.”

“Panera Bread is thrilled once again to lend a helping hand to Care and Share Food Bank during a holiday time that is filled with need from the hungry in our community,” said Craig Flom, President, Breads of the World LLC, franchisee of Panera Bread in Colorado. “The Panera Turkey Drive is our way showing our appreciation for what we have by giving back to others.”

About Panera Bread

Panera Bread, known for its artisan breads and fresh salads and sandwiches, was recently named Most Popular and No. 1 for Best Facilities, Best Healthy Options and Best Salads (for chain restaurants with less than 5,000 outlets) by Zagat; “Healthiest Fast Food” restaurant by Health magazine; and one of Parents magazine’s “Ten Best Fast-Casual Family Restaurants” Breads of the World, LLC, Panera Bread’s local franchisee, operates 30 Colorado bakery-cafes. For more information and bakery-cafe locations, visit www.panera-colorado.com.

About Care and Share

Care and Share Food Bank is the largest non-profit hunger relief agency in southern Colorado. Acting as a distribution hub, Care and Share works with a network of approximately 300 non-profit partners to reach 100,000 people across 31 counties in southern Colorado. Last year, the food bank distributed more than 18 million pounds of food and grocery items. For more information about how Care and Share Food Bank is ending hunger in southern Colorado and how you can help, please contact us at 719-528-1247 or visit www.careandshare.org

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