



## **FOR IMMEDIATE RELEASE**

### Media Contact

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### **PANERA BREAD® NOW DELIVERING IN NORTHERN COLORADO**

Online Ordering Makes it Easy to Enjoy Panera Favorites Beyond the Bakery-Cafe

**Fort Collins, Colorado, August 29, 2017** – Panera Bread now offers home or office delivery of its food menu in Northern Colorado.

Panera home and office individual delivery orders can be placed up to two weeks in advance on PaneraBread.com or via the Panera Bread mobile app. Online and mobile ordering empowers customization with user-friendly and highly visual product builders and makes it easy for guests to store their order history and credit card information. These ordering platforms also integrate with the MyPanera® loyalty program, allowing guests to redeem their rewards.

“We’re excited to offer our Northern Colorado guests this new convenience,” said Craig Flom, President of Breads of the World, LLC, franchisee of Panera Bread in Colorado. “Panera delivery makes it easy to enjoy your favorite soup, salad, or sandwich at your home or office on days when it’s not convenient to visit a bakery-cafe.”

For those on the go, another ordering option called Rapid Pick-Up enables guests to place an online or mobile order from their office, car, work or home – again, up to two weeks in advance – and pick up their food at a pre-determined time without waiting in line. Northern Colorado bakery-cafes are equipped with special Rapid Pick-Up shelf space to facilitate easy pick up.

### **Delivery Hours and Locations**

Visit PaneraBread.com or download the Panera Bread mobile app and enter your address for more information on delivery and coverage areas in Northern Colorado. Orders will be delivered from 11:00 a.m. to 8:00 p.m., and a \$5.00 order minimum and \$3.00 delivery service fee will apply.

### **Hiring 400 Colorado Team Members**

Panera is in the process of hiring approximately 400 new Colorado team members, including 250 delivery drivers and 150 retail associates. Applications are accepted online at [http://panera-colorado.com/about\\_career.html](http://panera-colorado.com/about_career.html).

### **About Panera Bread of Colorado**

30 years ago, Panera Bread began with a simple commitment to bake fresh bread from fresh dough in every bakery-cafe, every day. No short cuts, just bakers with simple ingredients and hot ovens. Each night, unsold bread and baked goods are donated to neighbors in need. Panera Bread believes food that is good and that people can feel good about, served in a warm and welcoming environment by people who care, brings out the best in everyone. Breads of the World, LLC, Panera Bread’s local franchisee, operates 38 Colorado bakery-cafes. For more information and bakery-cafe locations, please visit [www.panera-colorado.com](http://www.panera-colorado.com).

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