



FOR IMMEDIATE RELEASE
Contact: Heather DeSantis
RMD Advertising
DeSantis@rmdadvertising.com
614-794-2008

Local Turkey Drive Donates Meals to Families During the Holiday Season *Panera Bread Supports Care and Share Food Bank with Annual Turkey Drive*

COLORADO SPRINGS, CO. (November 3, 2014) – [Panera Bread](#) announces its annual Panera Bread Turkey Drive to benefit the Care and Share Food Bank. Panera Bread is encouraging the community to bring in frozen turkeys from Monday, November 17 through Sunday, November 23 to any of the five Colorado Springs area bakery-cafes. The frozen turkeys will be donated to Care and Share Food Bank, as part of their 2014 Turkey Drive, and distributed to families in need and help them enjoy a fulfilling Thanksgiving holiday.

The number of Colorado children living in poverty has risen from 11.3 percent to 15.1 percent, according to the census data. Panera Bread is dedicated to serving and supporting local communities with the Turkey Drive. As a token of appreciation, those who donate a frozen turkey will receive a coupon to save \$3.00 on any Turkey Sandwich or Turkey Salad menu item at Panera.

Colorado Springs Panera Bread associates will collect an estimated 1,000 frozen turkeys from community members who want to warm the hearts of hungry Colorado families. Those interested in donating can drop their turkeys off at any of the five Colorado Springs area bakery-cafes: the Academy Shops bakery-cafe on North Academy Boulevard, the Briargate bakery-cafe in The Promenade Shops at Briargate, the bakery-cafe at Broadmoor Towne Center, located on Southgate Road, the First and Main Town Center bakery-cafe, located on New Center Point or the University Village bakery-cafe on North Nevada Avenue. Many of the hungry served by the Care and Share Food Bank live below the federal poverty level and often include children and elderly adults.

“It’s encouraging to see Panera Bread stepping up in the community to give those in need a sense of hope through the gift of a meal,” said Lynne Telford, President and CEO, Care and Share Food Bank. “This turkey drive transforms countless holiday dinners throughout the Colorado Springs community.”

“We look forward to partnering with Care and Share Food Bank during the holiday season to fill the needs of those in our community,” said Craig Flom, President, Breads of the World LLC, franchisee of Panera Bread in Colorado. “The annual Panera Bread Turkey Drive is our way of showing our appreciation for what we have through giving back to others.”

About Panera Bread:

Panera Bread, known for its artisan breads and fresh salads and sandwiches, was named Most Popular and No. 1 for Best Facilities, Best Healthy Options and Best Salads (for chain restaurants with less than 5,000 outlets) by Zagat; “Healthiest Fast Food” restaurant by Health magazine; and one of Parents magazine’s “Ten Best Fast-Casual Family Restaurants” Breads of the World, LLC, Panera Bread’s local franchisee, operates 36 Colorado bakery-cafes. For more information and bakery-cafe locations, visit www.panera-colorado.com.

About Care and Share Food Bank:

Care and Share Food Bank is the largest non-profit hunger relief agency in southern Colorado. Acting as a distribution hub, Care and Share works with a network of approximately 300 non-profit partners to reach 100,000 people across 31 counties in southern Colorado. Last year, the food bank distributed more than 19 million pounds of food and grocery items. For more information about how Care and Share Food Bank is ending hunger in southern Colorado and how you can help, please contact us at 719-528-1247 or visit www.careandshare.org.

###