



FOR IMMEDIATE RELEASE

Media Contact

Amy Kaplan
Panera Bread/Breads of the World, LLC
amy.kaplan@panerabread.com
303-883-5776 (Cell)

PANERA BREAD® NOW DELIVERING IN COLORADO SPRINGS

Online Ordering Makes it Easy to Enjoy Panera Favorites Beyond the Bakery-Cafe

Colorado Springs, Colorado, March 28, 2017 – Panera Bread now offers home or office delivery of its entire food menu in Colorado Springs.

Panera home and office delivery orders can be placed up to two weeks in advance on PaneraBread.com or via the Panera Bread mobile app. Online and mobile ordering empowers customization with user-friendly and highly visual product builders and makes it easy for guests to store their order history and credit card information. These ordering platforms also integrate with the MyPanera® loyalty program, allowing guests to redeem their rewards.

“We’re excited to offer our Colorado Springs guests this new convenience,” said Craig Flom, President of Breads of the World, LLC, franchisee of Panera Bread in Colorado. “Panera delivery makes it easy to enjoy your favorite soup, salad, or sandwich at your home or office on days when it’s not convenient to make it into a bakery-cafe.”

For those on the go, another ordering option called Rapid Pick-Up enables guests to place an online or mobile order from their office, car, work or home – again, up to two weeks in advance – and pick up their food at a pre-determined time without waiting in line. Colorado Springs bakery-cafes are equipped with special Rapid Pick-Up shelf space to facilitate easy pick up.

Delivery Hours and Locations

Visit PaneraBread.com or download the Panera Bread mobile app and enter your address for more information on delivery and coverage areas in Colorado Springs. Orders will be delivered from 11:00 a.m. to 8:00 p.m., and a \$5.00 order minimum and \$3.00 delivery service fee will apply.

About Panera Bread of Colorado

30 years ago, Panera Bread began with a simple commitment to bake fresh bread from fresh dough in every bakery-cafe, every day. No short cuts, just bakers with simple ingredients and hot ovens. Each night, unsold bread and baked goods are donated to neighbors in need. Panera Bread believes food that is good and that people can feel good about, served in a warm and welcoming environment by people who care, brings out the best in everyone. Breads of the World, LLC, Panera Bread’s local franchisee, operates 38 Colorado bakery-cafes. For more information and bakery-cafe locations, please visit www.panera-colorado.com.

###