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Panera Bread Gives Millions to Colorado Non-Profits
Panera Bread, combined with contributions from customers,
donated more than \$1.8 million to Colorado non-profits in 2016

DENVER, Colorado (January 13, 2017) – Panera Bread of Colorado, which operates 38 bakery-cafes throughout the state, announced today that along with its associates and customers, the company donated the equivalent of more than \$1.7 million in product as part of its [Day-End Dough-Nation™ program](#) and more than \$114,000 in monetary donations throughout 2016 to Colorado non-profit organizations.

In keeping with Panera Bread's commitment to giving back, Colorado Panera Bread bakery-cafes continued year-round partnerships last year with local food banks, including Food Bank of the Rockies, Care and Share Food Bank in Colorado Springs, and Community Food Share in Boulder County. Through Operation Dough-Nation®, customers made cash donations at bakery-cafe registers to support these local food banks in the fight against hunger.

Panera Bread also partnered with Care and Share Food Bank on its annual 2016 Turkey Drive and Rocky Mountain Cancer Assistance (RMCA) on the 2016 Panera Pink Ribbon Bagel fundraiser. Panera has supported Care and Share Food Bank's Turkey Drive since 2007. 2016 marked the 15th anniversary of Panera's Pink Ribbon Bagel. For more than a decade, Panera has donated a portion of proceeds from October's Pink Ribbon Bagel sales totaling more than \$100,000 to RMCA.

"Panera Bread is grateful for the organizations that work to make Colorado a better place for its customers and the community as a whole," said Craig Flom, President, Breads of the World, LLC, franchisee of Panera Bread in Colorado. "Supporting our neighbors in need will remain a top priority as we continue our perennial commitment to giving back."

Panera Bread's local 2016 donations included:

- \$75,000 to Food Bank of the Rockies (customer donations)
- \$17,000 to Care and Share Food Bank (customer donations)
- \$9,000 to Community Food Share (customer donations)
- \$2,500 to the Care and Share Food Bank's Turkey Drive (equivalent of 250 turkeys)
- \$5,000 to Rocky Mountain Cancer Assistance (Pink Ribbon Bagel campaign)
- \$5,518 to community schools and non-profit organizations through Panera's fundraiser dinner program
- \$27,809 in Panera fresh product and gift cards to community organizations
- Equivalent of more than \$1.7 million in day-end product to local food banks and soup kitchens

To learn more about Panera Bread of Colorado's community events, partners and fundraising, visit Panera-Colorado.com/Community.

About Breads of the World, LLC dba Panera Bread

Panera Bread began with a simple commitment to bake fresh bread from fresh dough in every bakery-cafe, every day. No short cuts, just bakers with simple ingredients and hot ovens. Each night, unsold bread and baked goods are donated to neighbors in need. Panera Bread believes food that is good and that people can feel good about, served in a warm and welcoming environment by people who care, brings out the best in everyone. Breads of the World, LLC, Panera Bread's local franchisee, operates 38 Colorado bakery-cafes. For more information and bakery-cafe locations, please visit www.Panera-Colorado.com.

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