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Colorado Charities Receive Millions from Local Bakery-Cafes Panera Bread, combined with contributions from customers, donated more than \$1.8 million to local charities in 2015

DENVER, Colorado (February, 2016) – Panera Bread of Colorado announces that along with its associates and customers, the company has donated more than \$1.7 million in product donations as part of its Day-End Dough-Nation™ program and more than \$100,000 in monetary donations throughout 2015 to Colorado charities. Panera Bread is rooted in the spirit of giving back and partners with local charities as part of this effort.

In 2015, Colorado Panera Bread bakery-cafes continued year-round partnerships with local food banks, including Food Bank of the Rockies, Care and Share Food Bank in Colorado Springs, and Community Food Share in Boulder County, as part of Operation Dough-Nation®. Through this program, customers make cash donations at the bakery-cafe registers to support the fight against hunger. Panera Bread also partners with Care and Share Food Bank on its annual Turkey Drive and additional Colorado charities, including Rocky Mountain Cancer Assistance on Panera's Pink Ribbon Bagel campaign and Porter Hospice and St. Anthony Hospice on Soup for the Soul.

“Panera Bread is committed to serving Colorado, and we’re proud to give back to local organizations that support our customers and create a positive impact on the community,” said Craig Flom, President, Breads of the World, LLC, franchisee of Panera Bread in Colorado. “We are thankful for our customers’ commitment, and we will continue to support our neighborhoods and set a high standard for corporate giving in 2016.”

Panera Bread’s local 2015 donations included:

- \$55,000 to Food Bank of the Rockies (customer donations)
 - \$9,734 to Food Bank of the Rockies (Westminster Panerathon 5k/10k to Fight Hunger)
- \$12,400 to Care and Share Food Bank (customer donations)
- \$6,900 to Community Food Share (customer donations)
- \$1,000 to Care and Share Food Bank’s Turkey Drive
- 185 Frozen Turkeys and \$1,850 Care and Share Turkey Drive (customer donations)
- to Care and Share’s Turkey Drive (customer donations)
- \$1,000 to Porter Hospice and St. Anthony Hospice (Soup for the Soul)
- \$13,541 to Rocky Mountain Cancer Assistance (Pink Ribbon Bagel campaign)
- \$27,000 in fresh product and gift cards to community organizations
- Equivalent of more than \$1.7 million in day end product to local food banks and soup kitchens

Panera Bread began with a simple commitment to bake fresh bread from fresh dough in every bakery-cafe, every day. No short cuts, just bakers with simple ingredients and hot ovens. Each night, unsold bread and baked goods are donated to neighbors in need. Panera Bread believes food that is good and that people can feel good about, served in a warm and welcoming environment by people who care, brings out the best in everyone. Breads of the World, LLC, Panera Bread’s local franchisee, operates 37 Colorado bakery-cafes. For more information and bakery-cafe locations, visit www.panera-colorado.com.

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