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Colorado Charities Receive Millions from Local Bakery-Cafes **Panera Bread combined with contributions from customers, donated more than \$2.4 million to local charities in 2013**

DENVER, Colo., (January 27, 2014) – Panera Bread of Colorado announces that along with its associates and customers, the company has donated more than \$2.25 million in product donations as part of its Day-End Dough-Nation program and \$152,511 in monetary donations throughout 2013 to charities they serve in Colorado. Panera Bread is rooted in the spirit of giving back and partners with local charities as part of this effort.

Each year, Colorado area Panera Bread bakery-cafes partner with local food banks, including Food Bank of the Rockies, Care and Share Food Bank in Colorado Springs and Community Food Share in Boulder County, through the Operation Dough-Nation program. Through this program, customers make cash donations at the register to support the fight against hunger. Panera Bread also worked with several additional charities throughout Colorado including Porter Hospice, St. Anthony Hospice, Rocky Mountain Cancer Assistance and Wish for Wheels. Events to benefit these charities include Panerathon, Pink Ribbon Bagel and Soup for the Soul. A new initiative Panera Bread launched was their Earth Day campaign where more than \$13,000 was raised and donated to Sustainable Living Association.

“Panera Bread is committed to serving Colorado, and we’re proud to give back to local organizations that support our customers while many create a positive impact on the community,” said Craig Flom, President, Breads of the World LLC, franchisee of Panera Bread in Colorado. “We are thankful for our customers’ commitment and we will continue to support our neighborhoods and set a high standard in corporate giving in 2014.”

Panera Bread’s local 2013 donations included:

- \$60,000 to Food Bank of the Rockies (customer donations)
 - \$14,253 to Food Bank of the Rockies (Panerathon 5k/10k)
- \$8,000 to Community Food Share (customer donations)
- \$18,000 to Care and Share Food Bank (customer donations)
 - \$14,332 to Care and Share Food Bank (Panerathon 5k/10k)
- \$1,000 to Care and Share (Black Forest Fire Relief Fund)
- 793 Frozen Turkeys to Care and Share’s Thanksgiving Drive (customer donations)
- \$1,000 to Porter Hospice and St. Anthony Hospice (Soup for the Soul)
- \$13,860 to Sustainable Living Association (Earth Day)
- \$22,066 to Rocky Mountain Cancer Assistance (Pink Ribbon Bagel)
- 140 New Bicycles and helmets to local schools as part of Wish for Wheels (\$8,520)
- \$33,823 in fresh product and gift cards to community organizations
- Equivalent of \$ \$2.25 million in day end product to local food banks and soup kitchens

Panera Bread, known for its artisan breads and fresh salads and sandwiches, was recently named Most Popular and No. 1 for Best Facilities, Best Healthy Options and Best Salads (for chain restaurants with less than 5,000 outlets) by Zagat: “Healthiest Fast Food” restaurant by Health magazine and one of Parents magazine’s “Ten Best Fast-Casual Family Restaurants.”

Breads of the World, LLC, Panera Bread's local franchisee, operates 34 Colorado bakery-cafes. For more information and bakery-café locations, visit Panera-Colorado.com.